

JUNIPER ISLAND
— GIN —

JUNIPER ISLAND draws inspiration from the resilient juniper that thrives on remote islands and shorelines, shaping gin's defining character. Each gin becomes a symbolic island on this map of discovery, with every bottle acting as a compass guiding the drinker toward new horizons. Rooted in exploration, the brand unites nature, tradition, and craftsmanship into one continuing voyage.

JUNIPER ISLAND Nordic Rhubarb Gin

Bright, floral, fresh as Arctic dawn.
Sailing north, JUNIPER ISLAND Nordic Rhubarb Gin draws its character from the crystal-bright archipelagos where juniper grows low against wind and granite. Here, the tart freshness of rhubarb meets the clarity of classic botanicals, creating a gin that feels like a northern sunrise — bright, crisp, and quietly wild. A modern expression shaped by Nordic nature, guided by discovery, and crafted for moments of light. Crafted from juniper, lemon peel, caraway, ginger, rhubarb, coriander, orange.

Selling Points

- Flavored pink gin inspired by Nordic islands and natural light
- Tribute to the oldest known juniper shrub — 1,647 years old — discovered in Finnish Lapland
- Rhubarb delivers a bright, modern twist while keeping a classic gin backbone
- Distinctive pink=rose symbolizing the compass rose — the navigator's guide
- Strong visual identity: tall and elegant Nordic-inspired bottle
- Premium quality with a fresh, contemporary flavor profile

Tasting Notes

Taste: Refreshing and fruity with lively rhubarb acidity, opening into classic botanicals — juniper, citrus, ginger, and caraway — and finishing dry with a soft, lingering fruity note.
Aroma: Fresh and lightly sweet rhubarb layered with bold juniper, gentle citrus, and subtle floral notes, all clean and naturally expressive.

Consumption

Perfect for modern gin cocktails and refreshing twists on classics.
Ideal serves: Rhubarb Gin & Tonic, bright berry or citrus cocktails.

EU ALC *40%* *70cl*