

CASA
CHARLIZE
ITALIA

CASA CHARLIZE embodies the sunny, vibrant spirit of Italy—crafted for people who love to gather, celebrate, and enjoy authentic citrus flavors together.

Casa Charlize Limoncerol

CASA CHARLIZE Limoncerol brings a refreshing, contemporary twist to the aperitif world by merging the bright citrus intensity of classic Italian Limoncello with the smooth, mixable character of an aperitivo. Its vivid lemon color, aromatic zest, and naturally uplifting profile make it ideal for relaxed social moments and effortless cocktails. With bold flavor, modern elegance, and a standout bottle design, Limoncerol adds a sunny Mediterranean flair to today's aperitivo culture.

Selling Points

- Innovative cross-category concept blending Limoncello and Aperitivo
- Disruptive lemon profile in a traditionally red aperitif shelf segment
- Authentic Italian heritage crafted in collaboration with Pallini
- Elegant 0.5 L tall bottle with strong shelf standout
- Part of the strong CASA CHARLIZE umbrella brand
- Premium look & taste at an accessible price point
- Easy to mix, easy to serve, easy to love

Tasting Notes

Appearance: Intense, vibrant yellow
Aroma: Fresh lemon zest with natural citrus brightness
Palate: Smooth, refreshing citrus, balanced sweetness, and a long, zesty finish

Perfect Serve

Limoncerol Spritz — Mix with prosecco. Serve over ice with a lemon wheel.

Italy

ALC *11%*

50cl